

# THE MINDSHIFT EXPERIENCE<sup>®</sup>

by Rocío Pérez

*Empowering individuals through innovative self-improvement solutions*

Comprehensive personal development tools.  
Engaging and interactive gamified coaching.

Individuals thrive in self-improvement when they have access to engaging and effective resources.

- *High self-efficacy fosters increased confidence, persistence, and success.*
- *Innovative self-improvement solutions can significantly boost personal and professional growth.*

*The MindShift Experience<sup>®</sup>* offers a unique, gamified coaching experience designed to make self-improvement fun and effective. It addresses mental, emotional, and professional growth through a holistic approach.



***"Using Rocío's tools, we saw a 60% growth in our business infrastructure audit scores and a 140% increase in revenue. Our business has incorporate long-term vision and strategic planning like never before."***

***— David A., Founder, Digital Lightbulb***



***"Less than 20% of employees are engaged in their work, leading to trillions in lost productivity."***  
***— Gallup***



*Give us 15 minutes and we will show you how to shift you and your teams' mindset to enhance your organizational culture.*

**Call Now:** (303) 587-8367

**Email:** [info@TheMindShiftGame.com](mailto:info@TheMindShiftGame.com)



## Transform Your Leadership, Your Teams and Maximize Your Profits.

Join our exclusive session designed for  
leaders and individuals who are committed to  
achieving greater success.



Give us 15 minutes and we will show you how to  
shift you and your teams' mindset to increase  
productivity and your bottom line.

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MINDSHIFT  
EXPERIENCE®  
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Visit: <https://www.themindshiftgame.com>

*"I had a complete shift in our  
business. Now we are happier,  
manage our time better, boost  
productivity, and increased  
sales by 300%."*

-Jennifer B.,  
Construction

*"The MindShift Experience  
got me from experiencing  
emotions to self-regulating  
my feelings and choosing  
how to experience them."*

- Veronica L.,  
Retired Military

**Transform You  
and Your  
Organization-  
Call us Today!**



**Rocío Pérez, Founder | Chief Leadership Officer |  
Life-Changing Coach and Creator of The MindShift  
Experience®**

Is the creator of the world's first self-coaching system:  
*The MindShift Experience®* and *The MindShift Game™*.  
She has been featured on ABC, CBS, NBC, SBS, Forbes,  
and the Huffington Post.

As a global leader, sought-after speaker, trainer, and  
author, she has transformed countless lives with her  
unique approach, helping individuals boost their  
confidence to create meaningful lives.

Published in the International Social Health Sciences Journal,  
Rocío has authored five books, including an international  
bestseller, and contributed to several global works. She  
advises for SCORE and Stanford University Latino  
Entrepreneur Program and served as a Denver Women's  
Commission Commissioner. Rocío's accolades include the  
Global Distinguished Service Award for Energy Africa and  
the National Boys and Girls Club Outstanding Service  
Award. She holds Group Facilitation, NLP, and Ultimate  
Leadership Training certifications and has a dual MBA.



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